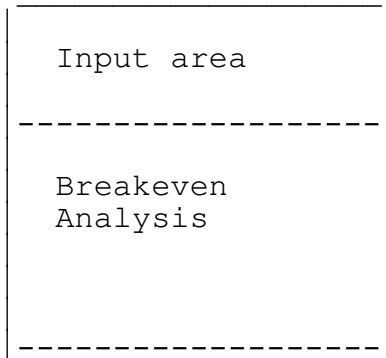


Problem You enter 5 variables (unit sales, price, price erosion rate, unit cost, variable cost learning rate, and total fixed costs) and this worksheet produces a 100 period breakeven analysis that is conducive to graphic analysis.

Block Diagram



Tips

Good model design that maximizes "what-if" potential.

Window split vertically slowing down scroll speed.

Fix by clearing windows (/wvc) and issuing Titles command (/wtb) at cell B19.

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